

## SLANG WORD USE IN FACEBOOK; SOCIOLINGUISTIC STUDY

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**Abstract:** *This study aims to examine the use of slang words on Facebook from the perspective of linguistic sociology. Using qualitative analysis methods, researchers will collect data from social interactions on Facebook that use slang words. This data will be then analysed to identify patterns of slang use and social factors that influence its use. In addition, researchers can also conduct interviews with Facebook users to get more information about their experiences in using slang words and their perceptions about using slang words on social media. this study will examine how slang words are used in social interactions on Facebook and how social factors influence their use. The results of this study are expected to provide new insights about the dynamics of language use in social media and their implications for society.*

**Keywords:** *Slang Word, Face Book, Sociolinguistic*

**Abstract :** Penelitian ini bertujuan untuk mengkaji penggunaan kata slang di Facebook dari perspektif sosiologi linguistik. Dengan menggunakan metode analisis kualitatif, peneliti akan mengumpulkan data dari interaksi sosial di Facebook yang menggunakan kata-kata gaul. Data ini kemudian akan dianalisis untuk mengidentifikasi pola penggunaan bahasa gaul dan faktor sosial yang mempengaruhi penggunaannya. Selain itu, peneliti juga dapat melakukan wawancara dengan pengguna Facebook untuk mendapatkan informasi lebih lanjut tentang pengalaman mereka dalam menggunakan kata-kata gaul dan persepsi mereka tentang penggunaan kata-kata gaul di media sosial. Penelitian ini akan mengkaji bagaimana penggunaan kata slang dalam interaksi sosial di Facebook dan bagaimana faktor sosial mempengaruhi penggunaannya. Hasil penelitian ini diharapkan dapat memberikan wawasan baru tentang dinamika penggunaan bahasa di media sosial dan implikasinya bagi masyarakat.

**Kata kunci : kata gaul, facebook, sosiolinguistik.**

## **I. INTRODUCTION**

Social media has become an important part of everyday life for many people. One of the most popular social media platforms is Facebook. On Facebook, users can interact with friends and family, share information and news, and express themselves in a variety of ways. One way that is often used to express oneself on social media is through the use of slang words.

Slang words are words or phrases that are used in informal conversation and are often only understood by certain groups. The use of slang words on social media can provide insight into the dynamics of language use in social contexts. Therefore, research on the use of slang

words on Facebook from the perspective of linguistic sociology can provide an in-depth understanding of how language is used in social interactions on social media.

This study aims to examine the use of slang words on Facebook and how social factors influence their use. Using qualitative analysis methods, this study will examine how slang words are used in social interactions on Facebook and how social factors influence their usage. The results of this study are expected to provide new insights about the dynamics of language use in social media and their implications for society.

Meanwhile, slang or slang is a form of informal language used by certain social groups in an informal setting. Slang often has rules of usage that are not bound by standard grammar, so it can be difficult for people who don't belong to the same group to understand.

According to Algeo and Pyles (2004), slang can be considered as a form of variation in language which is the result of the influence of social and cultural factors in society. In addition, slang can also be considered as a form of abuse or wrong use of the standard language.

Sociolinguistics studies language by taking into account the relationship between language and society, especially the people who speak that language (Abdurrahman, 2011). According to (Robita, 2011) the sociolinguistic view of language can be seen from the functions of language through the perspective of speakers, listeners, topics, codes, and speech messages. attitude towards what he said.

In sociolinguistics there will always be benefits for anyone, according to (Mac Os, 2017) the uses of sociolinguistics for practical life are numerous, because language is a tool for human verbal communication, in its use, sociolinguistics provides knowledge about how to use language in society, sociolinguistics provides knowledge about variety of languages in society.

As human beings, sociolinguistics provides knowledge about how we can place ourselves in the use of language when in a certain society and sociolinguistics also provides descriptions of language variations in relation to users and their uses. In addition, sociolinguistics examines phenomena and symptoms of language in society through the lens of sociolinguistics.

In this opinion, it has been explained that language and sociolinguistics are interrelated, in which sociolinguistics examines the symptoms of language that exist in society, such as slang on social media, which allows this sociolinguistics to be studied.

Slang has become a ubiquitous feature of online communication, especially on social media platforms, where it is often used to express a variety of emotions and opinions in a succinct and informal way. Despite its widespread use, there are significant research gaps in understanding the linguistic features of slang on social media platforms. This study aims to address this gap by examining the linguistic aspects of slang in social media and its potential impact on language use and language change.

Over the years, there have been various studies on the use of slang in various contexts, including on social media. However, most of these studies have primarily focused on the social and cultural aspects of slang, not its linguistic features. For example, a study by Danet (2001) analyzes the use of slang in online chat rooms and highlights the importance of the tool for establishing social identity.

Similarly, Alba-Juez and Aguilera-Carnerero (2019) explored the use of slang on WhatsApp among Spanish-speaking university students and found that it is used to build social relationships and express solidarity.

Other studies have examined the role of slang in the social media context and its impact on language use and language change. for example

## **II. METHODOLOGY OF THE RESEARCH**

To conduct research on the use of slang words on Facebook from the perspective of linguistic sociology, one of the methods that can be used is qualitative analysis. In this method, researchers will collect data from social interactions on Facebook that use slang words. This data will then be analyzed to identify patterns of slang use and social factors that influence its use.

In addition, researchers can also conduct interviews with Facebook users to get more information about their experiences in using slang words and their perceptions about using slang words on social media. By using this method, researchers can gain an in-depth

understanding of the dynamics of language use in social media and its implications for society.

### **III. RESULT**

Research on the use of slang words on social media shows that the use of slang words can be influenced by various social factors, such as age, gender, cultural background, and social environment. The use of slang words can also vary depending on the context and purpose of communication.

Moreover, that cultural background and social environment are two factors that can influence the use of language, including the use of slang words on social media.

### **IV. DISCUSSION**

The use of this slang word can be influenced by various social factors, such as age, gender, cultural background, and social environment. The use of slang words can also vary depending on the context and purpose of communication.

In other words, cultural background refers to the culture in which a person is raised and lives. Culture can influence the way a

person speaks, thinks and behaves. In the context of using slang words on social media, cultural background can influence the choice of slang words used by someone and how the slang words are used in social interaction.

The social environment refers to the environment in which a person interacts with other people. The social environment can include family, friends, co-workers and the community. The social environment can affect the way a person speaks and behaves in social interactions. In the context of the use of slang words on social media, the social environment can influence the choice of slang words used by someone and how the slang words are used in social interaction.

Further that, the use of slang words can vary depending on the context and purpose of communication. Context refers to the situation or environment in which the communication takes place, while the purpose of the communication refers to the reasons or motivations behind the communication.

For example, in the context of informal conversation between friends, slang words may be used more often to show intimacy and



build social relationships. However, in the context of formal or professional conversation, slang words may be used less frequently or avoided altogether to show politeness and professionalism.

Likewise, the purpose of communication can also affect the use of slang words. For example, if the purpose of the communication is to amuse or make the other person laugh, use of humorous or humorous slang words may be used more frequently. However, if the purpose of the communication is to provide information or explain something clearly, the use of slang words may be used less frequently or avoided altogether in order to maintain clarity and accuracy of the information.

### ***Data***

#### 1. "LOL" (Laugh Out Loud)

- Used to show that someone finds something funny.

Context: The atmosphere is relaxed and not serious.

Purpose of communication: So that the public knows that speakers of the language are feeling funny about something they are witnessing.

Social factors:

Age: Children, youth and adults

Gender: Male and female

Cultural background and social environment: Urban and Present

## 2. "BRB" (Be Right Back)

- Used to tell others that someone will be back soon.

Context: Serious and formal atmosphere.

Purpose of communication: So that the public knows that someone who is really looking forward to will come again sometime later.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present.

## 3. "IDK" (I Don't Know)

- Used to show uncertainty or ignorance.

Context: Serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker really does not have certainty and knowledge of something.

Age: Teenagers, adults, parents.

Gender: Male and Female

Cultural background and social environment: Rural, Urban and Present

#### 4. "TBH" (To Be Honest)

- Used to show honesty or sincerity.

Context: Serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker is truly honest and does not hide a particular intention.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

#### 5. "BFF" (Best Friends Forever)

- Used to show close friendship.

Context: Casual, serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker really wants to establish good and long-term friendships.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

6. "OMG" (Oh My God)

- Used to show surprise or awe.

Context: Casual, serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker  
is really surprised or amazed at something  
he is witnessing.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

7. "SMH" (Shaking My Head)

- Used to show disapproval or disappointment.

Context: Serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker really disagrees or is disappointed with something.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

#### 8. "IMO" (In My Opinion)

- Used to express personal opinion.

Context: Serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker really wants to convey that something he is going to convey is his own opinion.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

9. "ICYMI" (In Case You Missed It)

- Used to show information that might have been missed.

Context: Casual, serious and formal atmosphere.

Purpose of communication: So that the public knows that the speaker really wants to convey that there is something that the interlocutor has missed.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Urban and Present

10. "BTW" (ByThe Way)

- Used to add additional information or to change the subject.

Context: Casual, serious and formal atmosphere.

Communication goals: So that the public knows that the speaker really wants to provide other information or

wants to convey a new topic of conversation as a conversation diversion.

Age: Teenagers and adults

Gender: Male and Female

Cultural background and social environment: Rural, Urban and Present.

From the ten Slang word data above, the researcher can conclude that there is context: The atmosphere is relaxed and not serious as much as 1 Slang word ie "LOL" (Laugh Out Loud). Serious and formal atmosphere as much as 5 Slang words viz "BRB" (Be Right Back), "IDK" (I Don't Know), "TBH" (To Be Honest), "SMH" (Shaking My Head), "IMO" (In My Opinion). Relaxed, serious and formal atmosphere as many as 4 Slang words viz "BFF" (Best Friends Forever), "OMG" (Oh My God), "ICYMI" (In Case You Missed It), "BTW" (ByThe Way).

Meanwhile, it can be concluded that the purpose of communication in the ten data varies greatly depending on the purpose of communication and the slang words used.

Then, when viewed from the Age factor, it can be concluded that the use of Slang words at the age of Children, adolescents and adults is as much as one Slang word, namely "LOL" (Laugh Out Loud), Teenagers and adults as many as eight Slang words viz "BRB" (Be Right Back), "TBH" (To Be Honest), "BFF" (Best Friends Forever), "OMG" (Oh My God), "SMH" (Shaking My Head), "IMO" (In My Opinion), "ICYMI" (In Case You Missed It), "BTW" (By The Way), age Adolescents, adults, parents as much as one Slang word viz "IDK" (I Don't Know).

Furthermore, when viewed from the gender factor, it can be concluded that the users of Slang words are Men and Women. Finally, when viewed from the factors of cultural background and social environment, it can be concluded that there are eight Slang words used in urban and contemporary times, namely "LOL" (Laugh Out Loud), "BRB" (Be Right Back), "TBH" (To Be Honest), "BFF" (Best Friends Forever), "OMG" (Oh My God), "SMH" (Shaking My Head), "IMO" (In My Opinion), "ICYMI" (In Case You Missed It), then the use of Slang words in Rural, Urban and Present as many as two Slang words namely "IDK" (I Don't Know) dan "BTW" (By The Way).



## CONCLUSION

Consequently, the researcher may conclude that this study aims to examine the use of slang words on Facebook from the perspective of linguistic sociology. The Used method for the research is qualitative analysis methods.

From the ten Slang word data above, the researcher can conclude that there is context: The atmosphere is relaxed and not serious as much as 1 Slang word ie “LOL” (Laugh Out Loud). Serious and formal atmosphere as much as 5 Slang words viz “BRB” (Be Right Back), “IDK” (I Don’t Know), “TBH” (To Be Honest), “SMH” (Shaking My Head), “IMO” (In My Opinion). Relaxed, serious and formal atmosphere as many as 4 Slang words viz “BFF” (Best Friends Forever), “OMG” (Oh My God), “ICYMI” (In Case You Missed It), “BTW” (ByThe Way).

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Finally, the results of this study are expected to provide new insights about the dynamics of language use in social media and their implications for society.

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