

AN ANALYSIS OF CODE MIXING USED IN DEDDY CORBUZIER VIDEO PODCAST

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Abstract: *The purposes of this research are to find out: 1) the types of code mixing used in Deddy Corbuzier video podcast on youtube channel and 2) the factors why Deddy Cobuzier used code mixing in video podcast on youtube channel. Documentation used in collecting the data and triangulation used in checking trustworthiness the data. The result of the research showed the types of code mixing used in Deddy Corbuzier video podcast on youtube channel is adopted from Hofman includes 96% Intra-sentential, 2.2 % Intra-lexical, and 2.2% Involving a change of pronunciation. Furthermore, the factors why Deddy Corbuzier used code mixing in video podcast on youtube channel because particular topic, interjection, and repetition for clarifying*

Keywords: *Code Mixing, Deddy Corbuzier, Video Podcast, Youtube Channel.*

Abstrak: Tujuan dari penelitian ini untuk mengetahui: 1) tipe pencampuran kode yang digunakan dalam podcast video Deddy Corbuzier di saluran youtube dan 2) faktor-faktor mengapa Deddy Cobuzier menggunakan pencampuran kode dalam podcast video di saluran youtube. Dokumentasi digunakan dalam mengumpulkan data dan triangulasi digunakan untuk memeriksa keabsahan data. Hasil penelitian menunjukkan tipe campur kode yang digunakan dalam video podcast Deddy Corbuzier pada saluran youtube yang diadopsi dari Hofman meliputi 96% Intra-sentential, 2.2% Intra-lexical, dan 2.2% yang melibatkan perubahan pengucapan. Selanjutnya faktor-faktor mengapa Deddy Cobuzier menggunakan campur kode dalam video podcast di saluran youtube karena adanya partikular topik, interjeksi, dan pengulangan untuk klarifikasi.

Kata Kunci: *campur kode, Deddy Corbuzier, podcast video, saluran youtube.*

I. INTRODUCTION

Language is a tool of communication and it is used by people in order to communicate with each other. By using language people can convey their idea, opinion, how they feel about something and

many more. In this world, there are many languages. English is one of the most used languages, because it is an international language. English is considered as foreign who isn't used their daily life. In Indonesia, people can learn by songs, movies, novels, or TV programs.

In Indonesia some people in their conversation mix Indonesia and other languages. For example:

"Meet up yuk! udah lama gak jelong-jelongkan".

(Let's meet up. We don't hangout long time)

In their conversation they used Indonesian language but they mix English "Meet up". For another example, when we write a caption on our social media account, we usually write a caption on Indonesian language mixing another language.

"Iboto saya yang paling handsome

(My brother is the most handsome)

Which in their caption they used Indonesian language but they mix other languages. Which "Handsome" is English and "Iboto" is local language there is Batak language that has meaning "brother". This phenomenon of mixing more than one language at the same

time known as a Code mixing. Code mixing is mix two or more language in a single utterance.

In this modern era, with the access social media people can easily get many kinds of information they want. Social media can also used by people to share their daily activities or to express their feelings or opinion about anything. There are many kinds of social media, such as Instagram, Facebook, Youtube, and other.

Youtube is a website that can share videos and the users can watch, upload and comment on videos. Youtube also is one of the world major website that is used for uploading and sharing videos, creating personalise channels and providing direct broadcast for organizations. It means that youtube is a platform for people to share their idea or thinks about something in a form of a video. The types of the video youtube are various. There are educational, gaming, video, music video and many more.

In Indonesia, there are many famous youtuber, such as Deddy Corbuzier, Ria Richis, Jerom Polin, Raditya Dika, and other. And writer wanted to analyzed one of them, it is Deddy Corbuzier Podcast. Why Deddy Corbuzier Podcast??? Because the first, in his video has a lot of viewers, the second is in his video he always gives

motivation, the third is he is a public figure which his words still the show and the last is in his he usually used code mixing in his conversation.

The writer found interesting thing in Deddy Corbuzier video podcast on youtube Channel. In his video, the speaker usually mixes Indonesia and English sometimes local language. For example:

When he talks with Nadiem he often mixes English in their conversation,

Deddy: *“kalau masyarakat lebih banyak ingin relaxasyand you don’t do that! Lu akan dibenci masyarakat yang jumlahnya banyak itu”*.

(If people more want to relaxasy and you don’t do that! You will hated by people that have more amount people).

Which in their conversation he talked with Indonesian language but he mixed other language that is English “Relaxasy and you don’t do that!!”. For another example when he talked with local celebgram Adella Wulandari, he mixed Indonesia with local language.

Deddy: *“Kalau Gak Meteng Gimana???”*

(How about if won't pregnant??) Which in their conversation they used Indonesian language but mixed local language there is sunda language "*meteng*" that has meaning is "Pregnant".

When Deddy Corbuzier talked to Nadiem, he mixed English into Indonesian. But, when he talked to Adella he mixed local language into Indonesian. It made the writer interested to analyze of code mixing used in Deddy Corbuzier video podcast on youtube channel. So, the writer wrote the title is "An analysis of Code Mixing used in Deddy Corbuzier Video Podcast on Youtube Channel".

1. The Nature of Code

Code is a dialect or a particular language used in every opportunity to communicate between two or more parties. According to Wardhaugh in Ivana (2019:12) state that it is possible to refer to language or variety of language as a code.

Next, Finch in Pello (2019:10) says, "Code is a system of rules that allows people to give information in symbolic form. Human language is code. It consists of words that represent ideas, even, and object". It means that code is human languages that gives

information in symbolic form and consist of words that represent ideas, even, and object.

Then, Stockwell in Ekalaya, (2015:50), “A code is a symbol of nationalism that is used by people to speak or communicate in a particular language, or dialect, or register, or accent, or style on different occasions and for different purposes”. Its means that code is symbols of nationalism that using to speak and communication on different occasions and for different purpose.

Based on explanation above, the writer concluded that code is a system that is used by people want to talk each other, they have to choose a particular code to express their feeling.

2. Definition of Code Mixing

Code mixing is the use of two languages to another in the course of single utterance. According Bhatia and Ritchie in Pello, (2019:12), code mixing refers to the mixing of various linguistic units (morpheme, words, modifiers, phrases, clauses and sentence) primarily from two participating grammatical system within a sentence. It means that code mixing is mixing of various linguistic units in a sentence.

Next, Wardhaugh in Hossain, (2015:127), "Code-mixing occurs when conversant use both languages together to the extent that they change from one language to the other in the occurs of a single utterance". Its means that code mixing is using two languages together in a sentence.

Then, Rohmah, (2019: 3), "Code-mixing is the mixing of language varieties consist of two or more language in a speech". Its means that code mixing is mixing language varieties in a sentence.

Based on explanation above code mixing is use of two or more languages together in a single utterance they mix from one language to other language.

3. The Types of Code Mixing

According Hoffman in Pello, (2019:13) conclude that types of code mixing are:

- 1) Intra- sentential code mixing
- 2) Intra-lexical code mixing
- 3) Involving a change of pronunciation

4. Factors of code mixing used

According, (Hoffman in Pello,(2019: 15) conclude that factors of code mixing are:

- 1) Talking about particular topic
- 2) Quoting somebody else
- 3) Being emphatic about something
- 4) Interjection
- 5) Repetition used for clarification expressing group identity or solidarity
- 6) Clarifying the speech content for interlocutor

II. METHODOLOGY OF THE RESEARCH

In this research, the writer took library research from social media, there is YouTube. YouTube is social media that has given impacts of people life Many people are rich just from sharing video from YouTube. In modern era much of students in Indonesia learn by YouTube, and much of people adopted their language from what they watch in YouTube. So it made the writer wanted to analyze video podcast on YouTube Channel by Deddy Corbuzier, the writer wanted to analyze two video, the first is "*Nadiem, Kalau Bodo Satu Generasi Gimana Broo??*" and the second is "Corona Jelas Konspirasi!! Saya Jelaskan". The writer need one month to analyze

code mixing, types of code mixing, and factors of using code mixing.

III. RESULT

No.	Types of Code Mixing	Percentage
1.	Intra-sentential of code mixing	96%
2.	Intra-lexical of code mixing	2.2%
3.	involving a change of pronunciation	2.2%
Total		100%

The result of the analyzing by using Hoffman's theory and got percentage by suwito's theory in classifying the types of code mixing the writer concluded that dominant types of code mixing happens in the video is intra-sentential of code mixing it is 96 %, in Intra-lexical of code mixing is 2.2% and the last involving a change of pronunciation is 2.2 %.

The writer analyzed the factors why code mixing used in Deddy corbuzier video podcast on youtube channel. The writer adopted the factors from Hoffman in Pello, there are 7 factors why someone used code mixing, but in this research the writer just takes 3 factors of them, they are particular topic, interjection, and repetition for clarifying.

IV. DISCUSSION

1. Types of Code Mixing used in Deddy Corbuzier Videopodcast on Youtube Channel

a. Intra-sentential Code Mixing

Intra-sentential code mixing is the appearance of a phrase, clause, or a sentence boundary in someone's utterance.

1) Word

U25. *Kita loses. Kita ini dalam arti bangsa ya?*

(We lose. We are in meaning country aren't?)

The utterance above came out in Deddy's video podcast on youtube channel. The dominant language that he used is Indonesian language and Deddy inserted an English word "lose" in his utterance. In Indonesian language "lose" means "*kalah*".

2) Phrase

U38. *So, kita ambil the advantages dari adanya covid ini*

(So,, we take the advantages from this covid ???)

The utterance above appeared in the video. Deddy inserted the foreign language that is English in his first language which is Indonesian language. He said "the advantages" in the middle of his utterance. The mixing is classified as intra-sentential code mixing

because the English words in the form of phrase. So, based on the explanation about intra-sentential of code mixing, the mixing above is included in the type of intra-sentential of code mixing.

3) Sentence

U40. *Tapi artinya **we believe and we agree** kalok ini adalah*

(But, the meaning we believe and we agree this is..)

The mixing above came out in his video podcast on youtube channel. It can be seen that Deddy inserted “We believe and we agree” in his utterance. Deddy mixed his official language with foreign language that is English. The code mixing that Deddy did is included in the types of intra-sentential of code mixing, because the language mixing in the form of sentence.

a. Intra-lexical of Code Mixing

U20. *kita **didiscount** yang **diskontnya** itu 1 %*

(We have discount ther is 1 %)

It is show that there is a suffix “di” in the word of “discount”. This is the mixing between English words with Indonesia affixation which is suffix. The structure is “discount” as word and “di” as suffix” becomes intra-lexical of code mixing “didiscount”.

b. Involving a change of Pronunciation

Involving a change of pronunciation is changes of pronunciation of a word to make partner understanding.

U20.kita didiscount yang diskonnya itu 1 %(We have discount there is 1 %)

There is phonological change of word “Discount”. The speaker changes the pronunciation of “discount” (English) into Indonesia pronunciation “diskon”.

a. Factor of Code Mixing used in Deddy Corbuzier Video

Podcast on Youtube Channel

Based on the data classification in the factors of code mixing before, it can be discussed:

a. Talking about particular topic

U25. Waw ya..ya.. okee..okee..I get it jadi intinya adalah
(Waw ya.. ya, oke..oke.. I get it so the goals is)

In the video, the sentence above appeared in Deddy’s video podcast on youtube channel. Deddy was mixing the language from his official language which is Indonesian language. He inserted an English word “I get it” to express their feeling.

b. Interjection

U40. Iya betul ?? waw !!! This crazy WAW !!!!!

(That's right??? Wawa!!!This crazy..Waw!!!!)

The word “Waw” does not have any grammatical meaning however the word “Waw” is an expression of feeling “this crazy”.

U25. *Waw ya..ya.. okee..okee..I get it jadi intinya adalah*

(Waw ya.. ya... oke..oke.. I get it so the goals is)

The word “Waw” does not have any grammatical meaning however the word “Waw” is an expression of feeling “I get it”.

c. Repetition of clarifying for clarification.

U21. *Ketika dia sekolah **online school***

(When he go to school online school)

In the video, the sentence above appeared in Deddy's utterance in video podcast on youtube channel. Deddy was mixing the language from his official language which is Indonesian language. He inserted an English word “online school” to make the partner speaker understand.

CONCLUSION

Based on the findings and discussion in the previous chapter, the writer found several codes mixing in Deddy Corbuzier video podcast on youtube channel. The data were classified into types

and factor of code mixing, based on the theory of Hoffman and Suwito. In the types of code mixing, the writer analyzed a video of Deddy corbuzier's video podcast on youtube channel by using Hoffman's theory, and the types of code mixing are categorized into three types such as, intra-sentential of code mixing, inter-lexical of code mixing, and involving a change of pronunciation. While, for the factors of code mixing the writer analyzed by using Hoffman's theory there are talking about particular topic, interjection, and clarifying the speech for interlocutor.

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